

SIMPLIFY YOUR GRC WITH GMI'S CONTENT

At GMI, we have built our reputation helping clients implement their Risk Management, Compliance, and Sarbanes-Oxley programs. As regulatory expectations continue to grow and sources of revenue and margins continue to decline, many organizations have found it difficult to keep up. This has been especially true for smaller organizations who have been trying to get by with dedicated staff members and spreadsheet-based assessment processes. Making the move to a holistic Governance, Risk, and Compliance (GRC) system is often seen as a major challenge due to both the need for well-structured data and what is perceived as a lengthy system implementation. GMI has simplified this process for our clients by offering a GRC solution that has the powerful features that executives have come to expect as well as a comprehensive library of risks and controls (content) linked to robust risk and compliance framework taxonomies.

Industry Leading Content

The experience of our team members, both as advisors and as practitioners, has allowed us to build a comprehensive library of Standard Controls aligned to multiple frameworks. This benefits clients in several ways; the structured library dramatically reduces implementation time and cost, whether the content is used "as-is" or is treated as a starter set to enhance your existing libraries. Once implemented, GMI's Flexible Framework Architecture allows individual controls to be assigned to and assessed once by the most appropriate member of your team. These results are then automatically linked to and serve as part of the Fact Base for any risk assessment to which that control applies. This eliminates the need to deploy multiple risk assessment types, often to the same individuals in your organization, and achieves a critical "Assess Once and Use Many" objective not well supported by other solution providers.

Management Operating Systems

Why do bad things happen to good organizations? New disasters surface on an almost daily basis, revealing:

- Flawed strategies
- Poor customer satisfaction
- Ineffective financial management
- Error-prone operations
- Weak risk and compliance processes
- Inadequate remedial actions

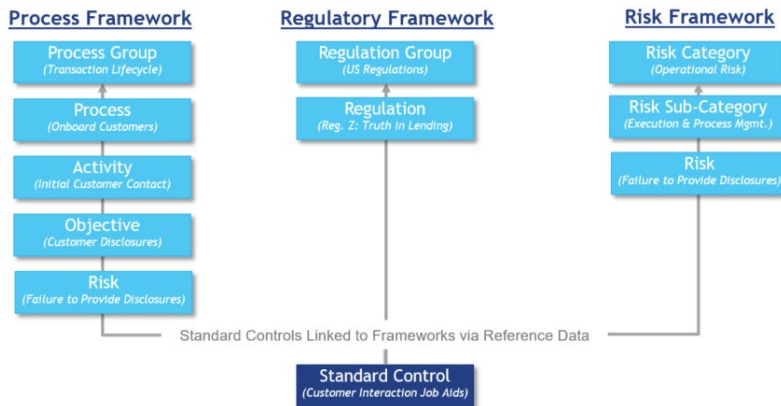
GMI believes the root cause of such problems is that today's "*control systems*" have never been properly architected to deal with today's complexity, velocity of change, and unforgiving competitive environment. To address this problem, we have developed 21st century Management Operating System (MOS) solutions that--similar to a GPS--can help stakeholders consistently get from where they are to where they want to go, and assist in "getting back on track" whenever problems occur.

Just as a GPS system without maps would be useless, MOS solutions also require specialized content. Our platform, together with robust GMI-provided content, currently supports the rapid implementation of high-impact solutions related to:

- Senior-Level Reporting
- Strategic Alignment
- Governance Risk & Compliance
- Last Mile of Finance
- Issues & Actions
- Application Builder

GMI's solutions yield results in days and weeks, not months and years.

Flexible Frameworks



Features that Work for You

In addition to GMI’s risk and control content, our GRC solution also provides the following:

- Risk assessments and control assessments augmented by pre-defined “Question Sets” to improve consistency and completeness
- Linkages to controls performed by internal support functions and external vendors
- Issue & Action management integrated with assessments
- Robust testing capabilities
- Multiple reporting capabilities that allow users to design reports that work for them and their stakeholders
- Flexible reporting hierarchies
- Scheduled assessment creation
- Notifications to ensure work remains on schedule

If you are contemplating implementing all or part of a GRC solution in your organization, let us show you how GMI can help you reach your goals faster and more cost effectively than you thought possible.

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For questions or to arrange a demonstration, please contact us:

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GMI’s Platform

True innovation is rare these days, but clients tell us our cloud-based platform does in fact represent a major breakthrough. Illustrative “proof points” include:

- The only platform focused exclusively on enterprise-wide management processes.
- The architecture is unique in that it recognizes that all MOS applications are essentially the same, except for the work that is being processed.
- All Solutions work seamlessly with our industry- and topic-specific content.
- Users can easily leverage our software and content to author *their own* apps, in addition to those developed by GMI or third parties.

Our platform is “industrial strength” and highly secure. It currently supports some 35,000 users in 100 countries, and to date has processed well over one million items.

About Gupton Marrs International

GMI was founded in 2001 by O. Bruce Gupton (a former PWC consulting partner and Fortune 100 CIO) and Frank O. Marrs, former Vice Chairman of Assurance Services at KPMG. Our firm is recognized as a global leader in sustainable Management Operating Systems for the 21st century.

GMI’s “asset-based consulting model” allows us to leverage our existing frameworks, content, analytics, and enabling technology to significantly reduce our clients’ implementation time, cost, and risk.